

Debt in the bank

Banking in high debt economies

Teunis Brosens – ING Economics Department

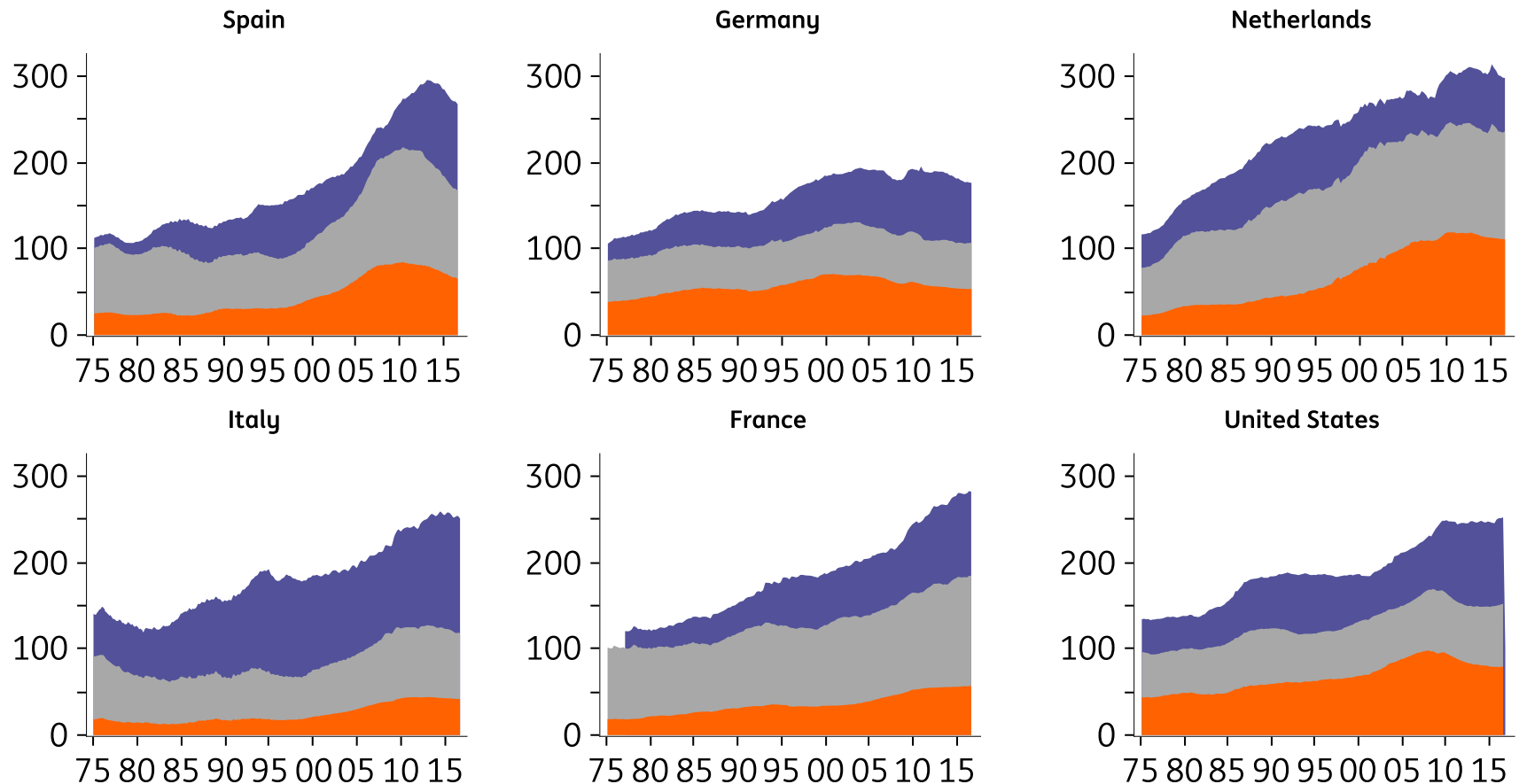
Groningen, 14 March 2017

High debt: taking stock



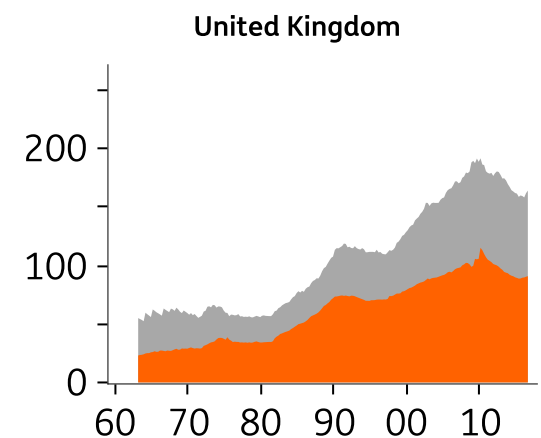
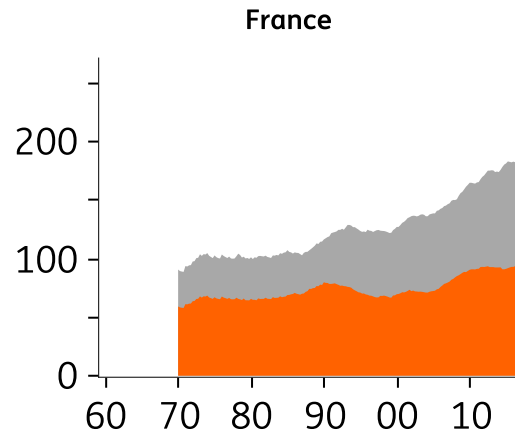
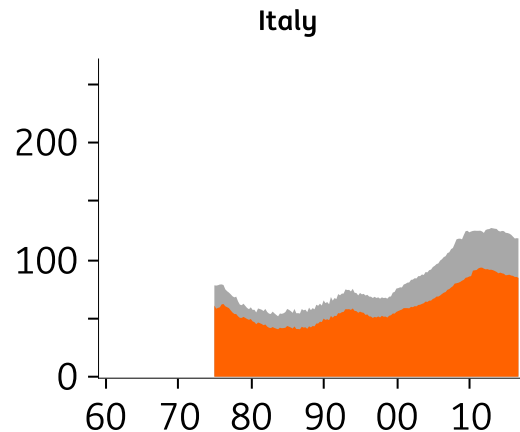
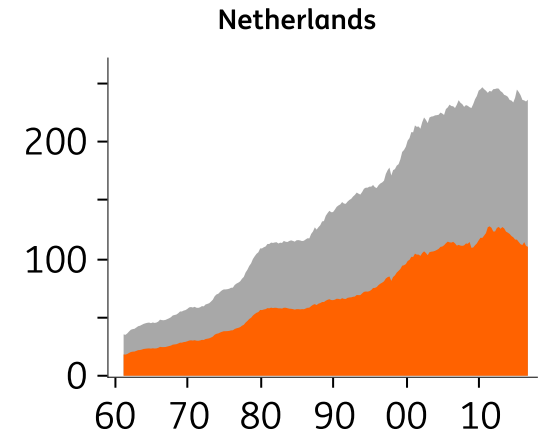
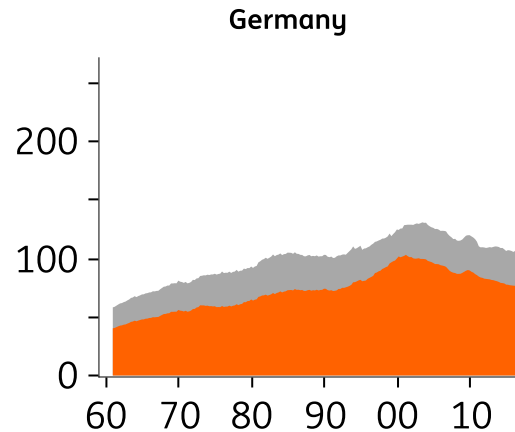
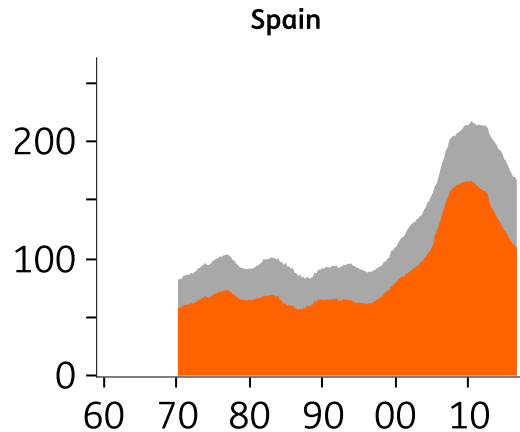
Development of private & public debt

Household, non-financial business and government debt, % of GDP



Is it just banks that made this possible? (1/2)

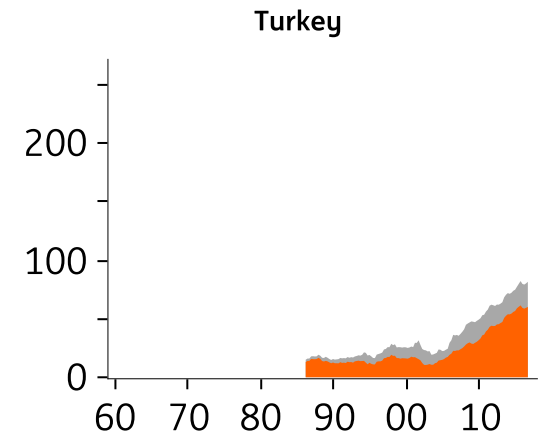
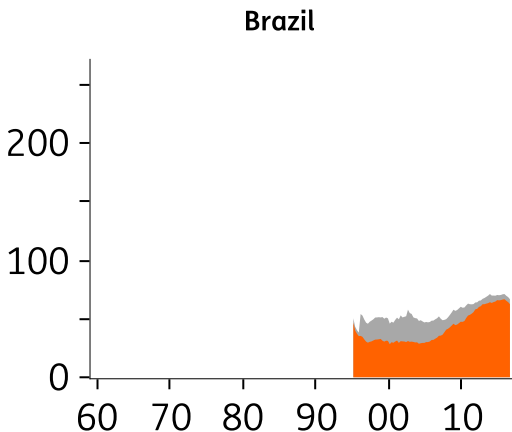
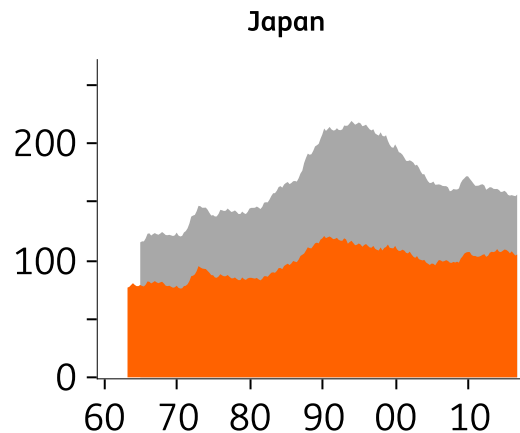
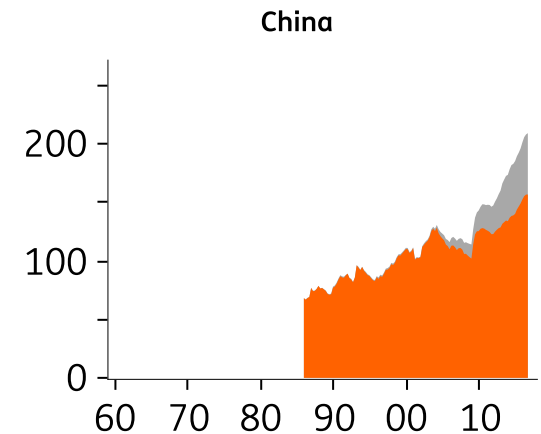
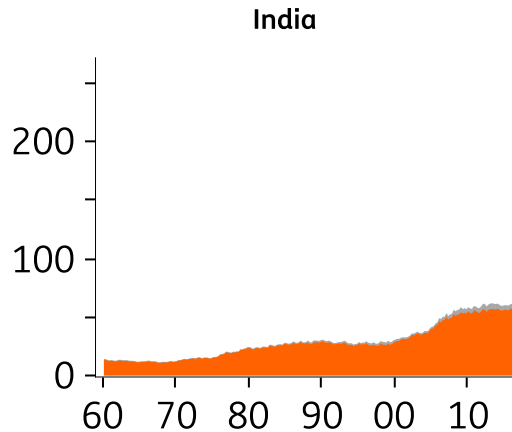
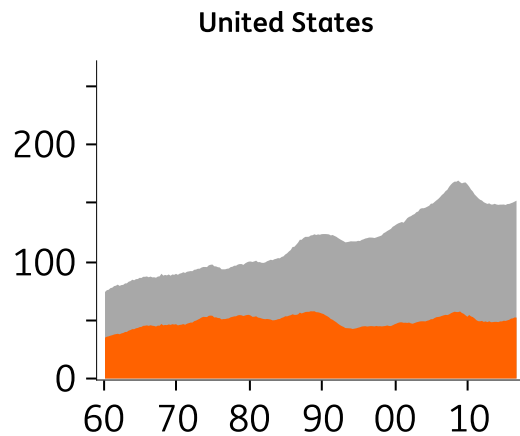
Bank lending & non-bank lending to households and businesses, % of GDP



Source: BIS

Is it just banks that made this possible? (2/2)

Bank lending & non-bank lending to households and businesses, % of GDP



Source: BIS

What has changed since 2008?



Before

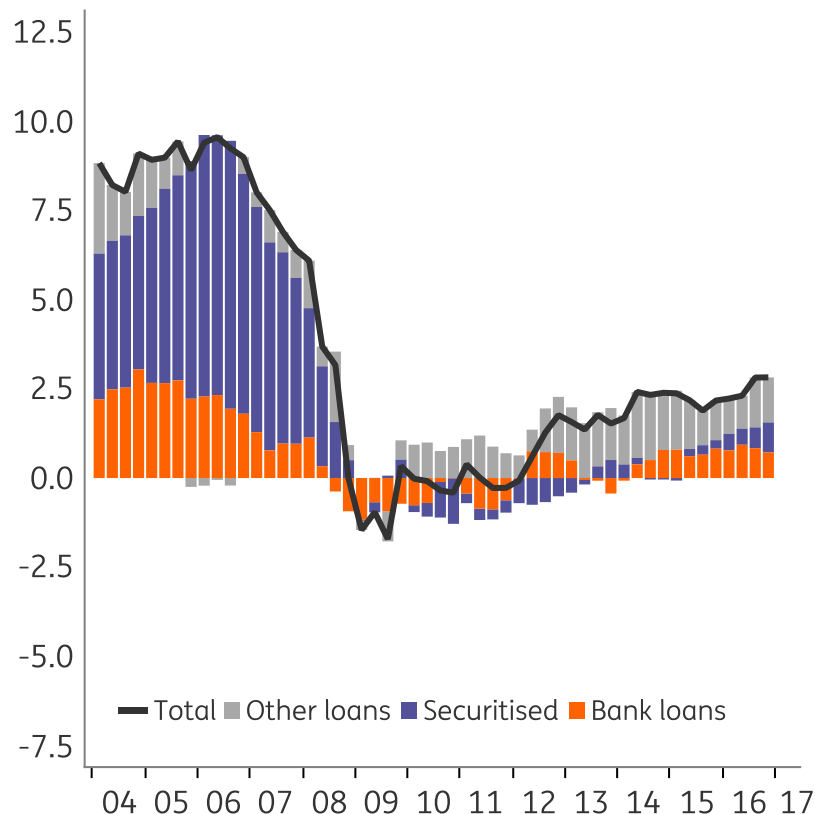


After

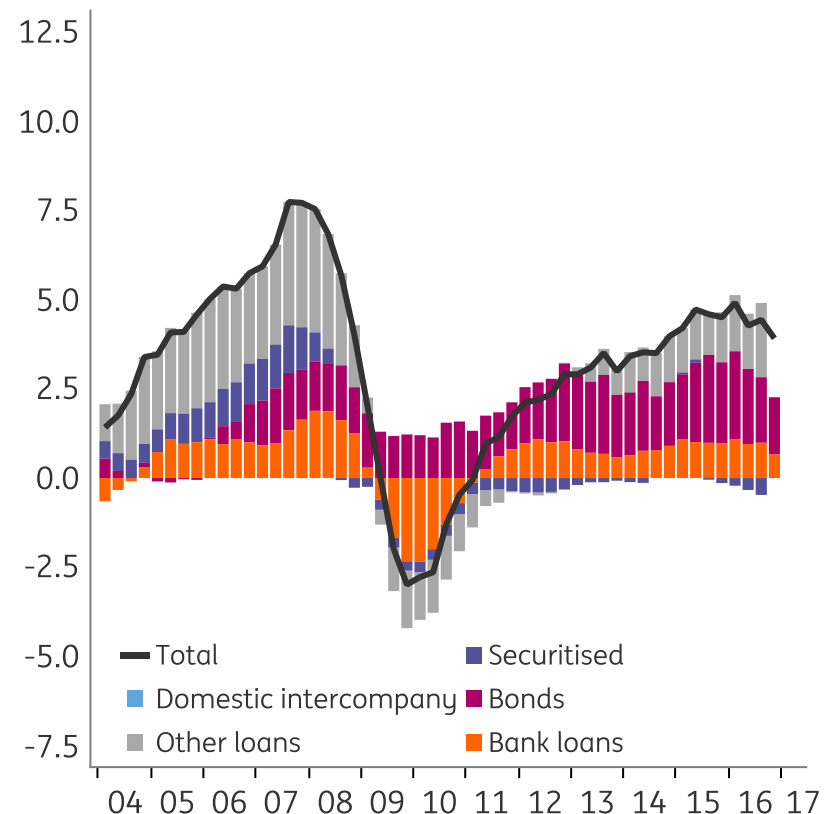
United States: quick credit recovery

Freddie Mac & Fannie Mae have been supporting mortgage market. Private securitisation market still on life support. Bond market has acted as shock absorber for businesses.

United States, net household borrowing (flow, % of GDP, 4q moving average)



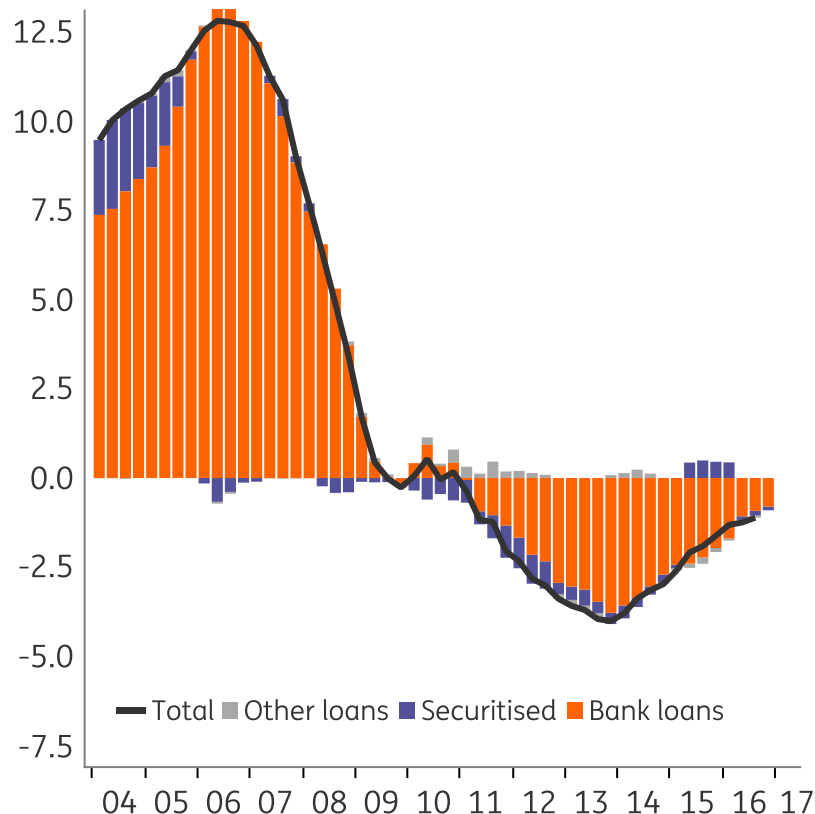
United States, net business borrowing (flow, % of GDP, 4q moving average)



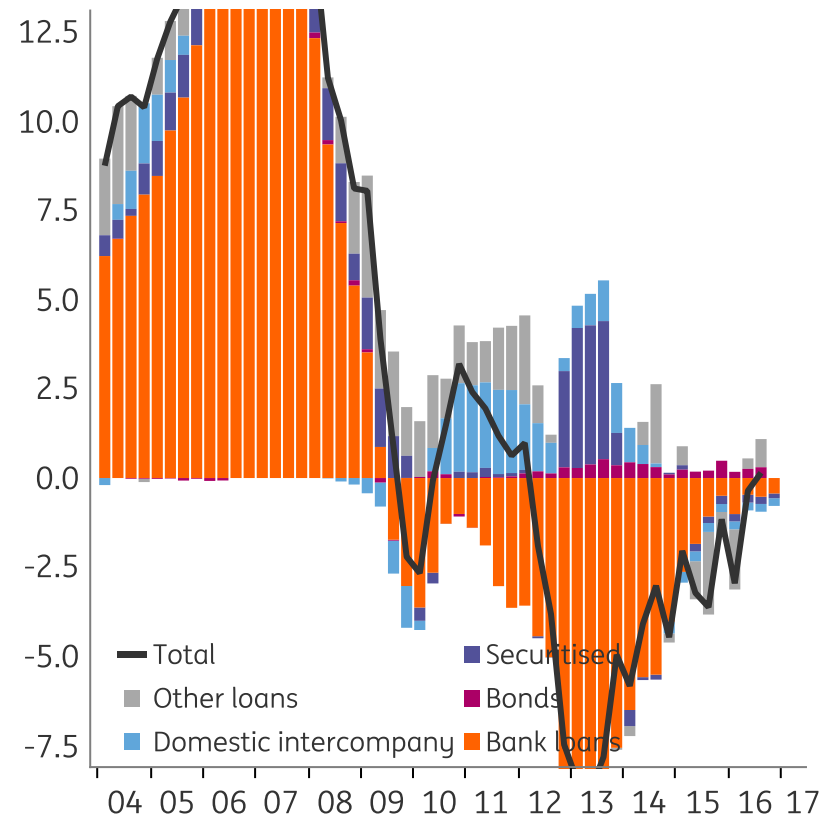
Spain: high rise, deep fall

Off-the-scale bank lending boom changed into deep deleveraging. No help from securitisation to cushion impact. Hardly any bond market activity to speak of.

Spain, net household borrowing (flow, % of GDP, 4q moving average)



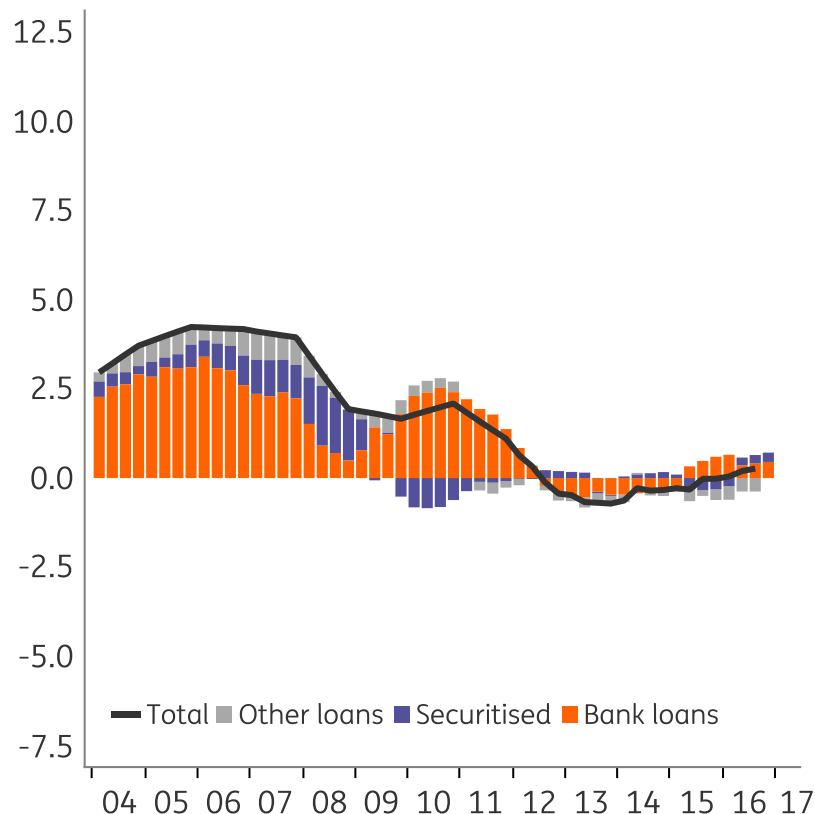
Spain, net business borrowing (flow, % of GDP, 4q moving average)



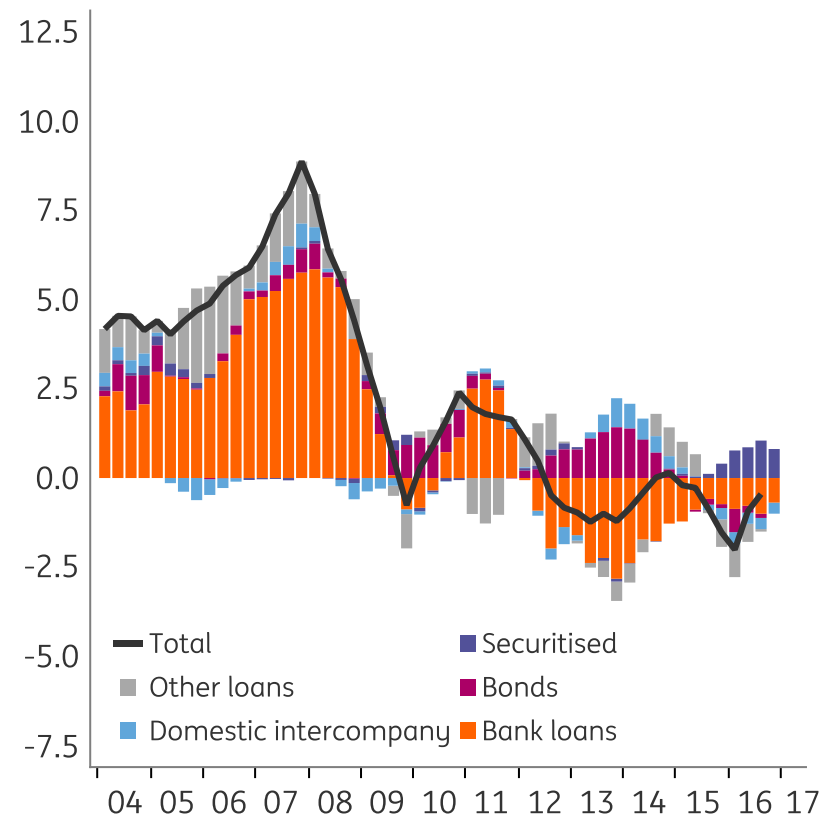
Italy: moving sideways

Modest household credit growth pre-crisis. Around zero afterwards. Business lending turned mildly negative after crisis as banks retrench. Some support from bond markets until 2014.

Italy, net household borrowing (flow, % of GDP, 4q moving average)



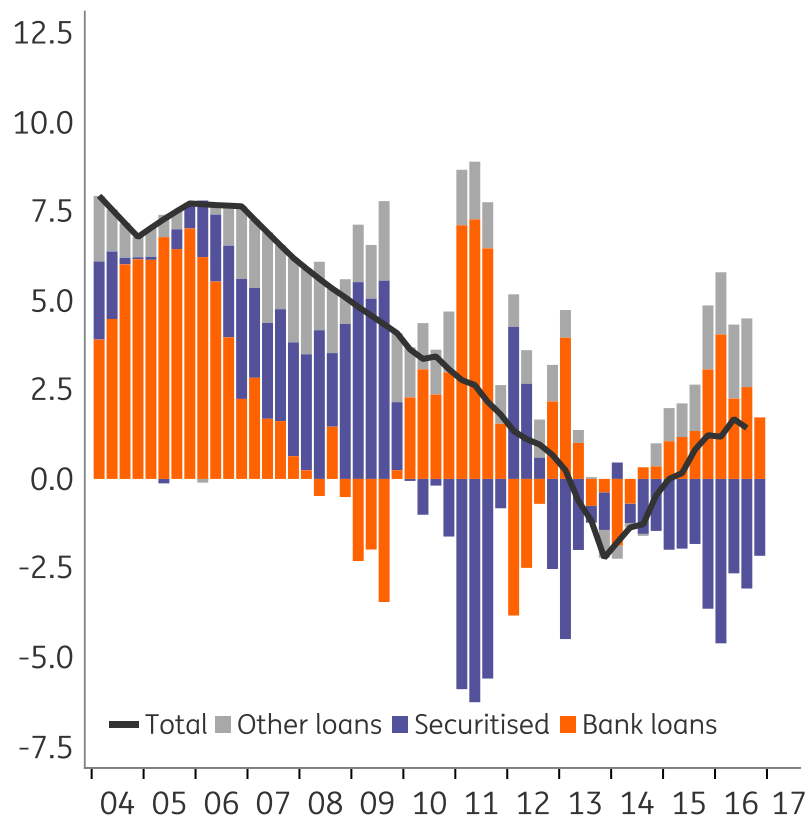
Italy, net business borrowing (flow, % of GDP, 4q moving average)



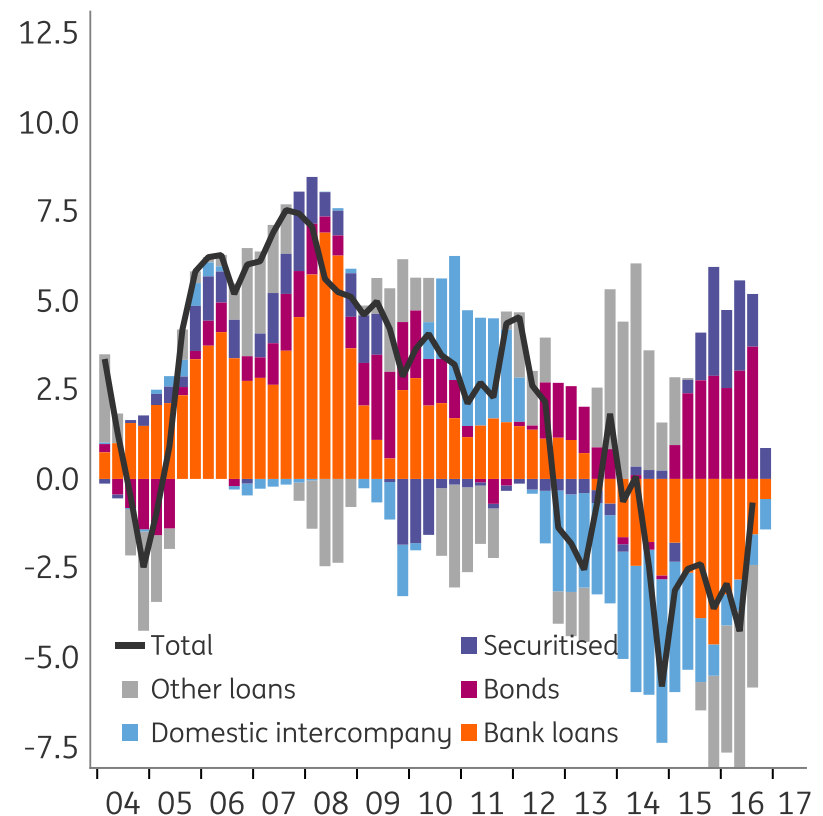
Netherlands: a Mediterranean climate after all?

Gentle deceleration of mortgage lending since 2007. Securitisation in reverse after 2009. Bond market to some extent cushions bank retrenchment.

Netherlands, net household borrowing (flow, % of GDP, 4q moving average)



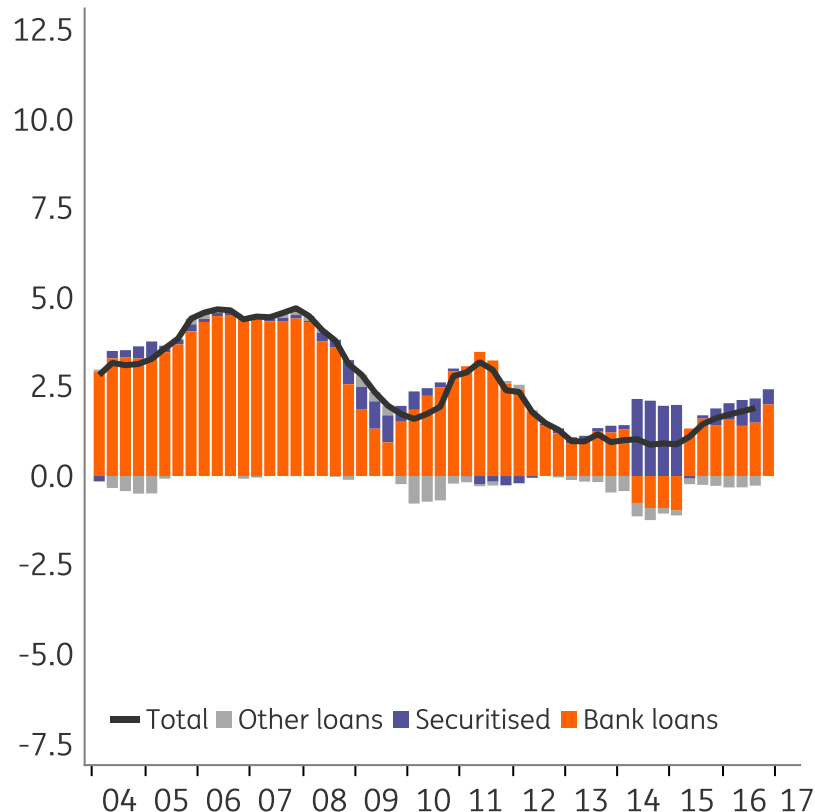
Netherlands, net business borrowing (flow, % of GDP, 4q moving average)



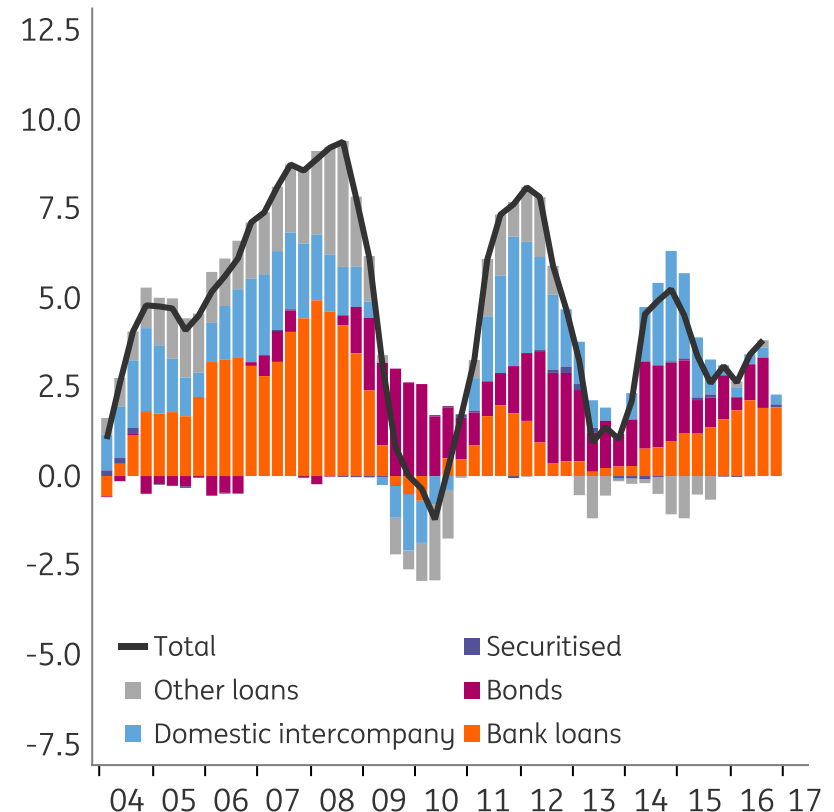
France: still going strong?

Bank lending has remained mostly positive for both households and businesses in recent years. Bond market has provided further support.

France, net household borrowing (flow, % of GDP, 4q moving average)



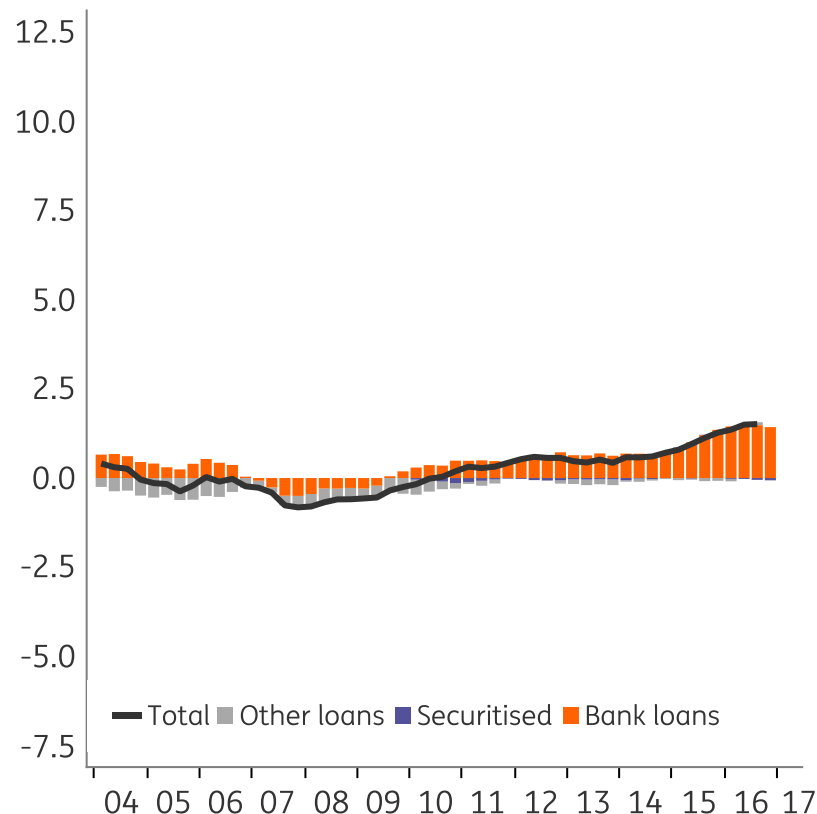
France, net business borrowing (flow, % of GDP, 4q moving average)



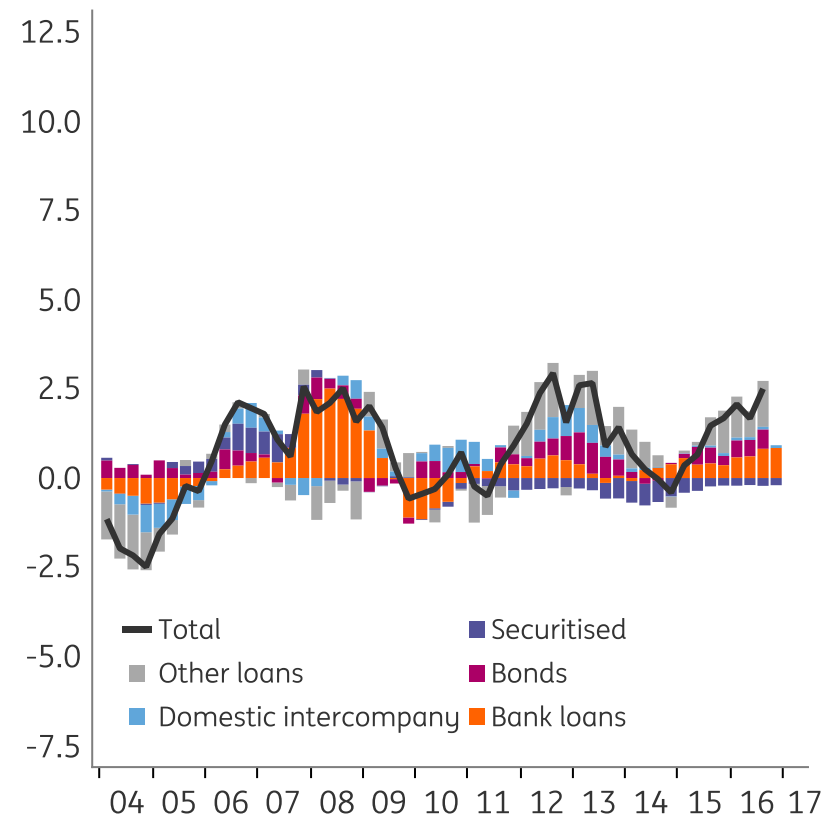
Germany: no party, no hangover

Without a housing market boom, lending to household zero or slightly negative until 2009. Business lending also very moderate. Modest acceleration in recent years.

Germany, net household borrowing (flow, % of GDP, 4q moving average)



Germany, net business borrowing (flow, % of GDP, 4q moving average)



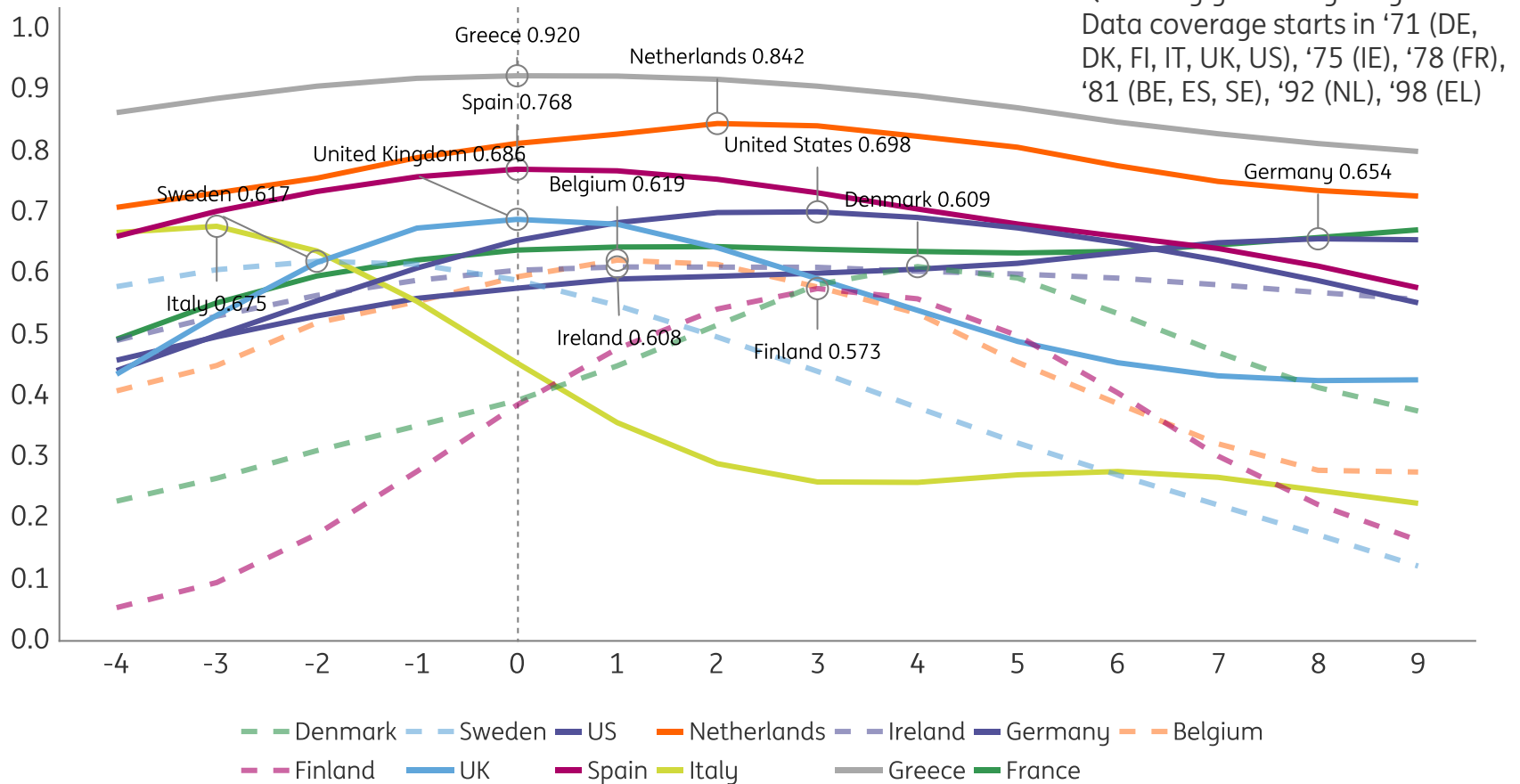
Whodunnit: was it housing
again?



Housing & credit boom: which causes which?

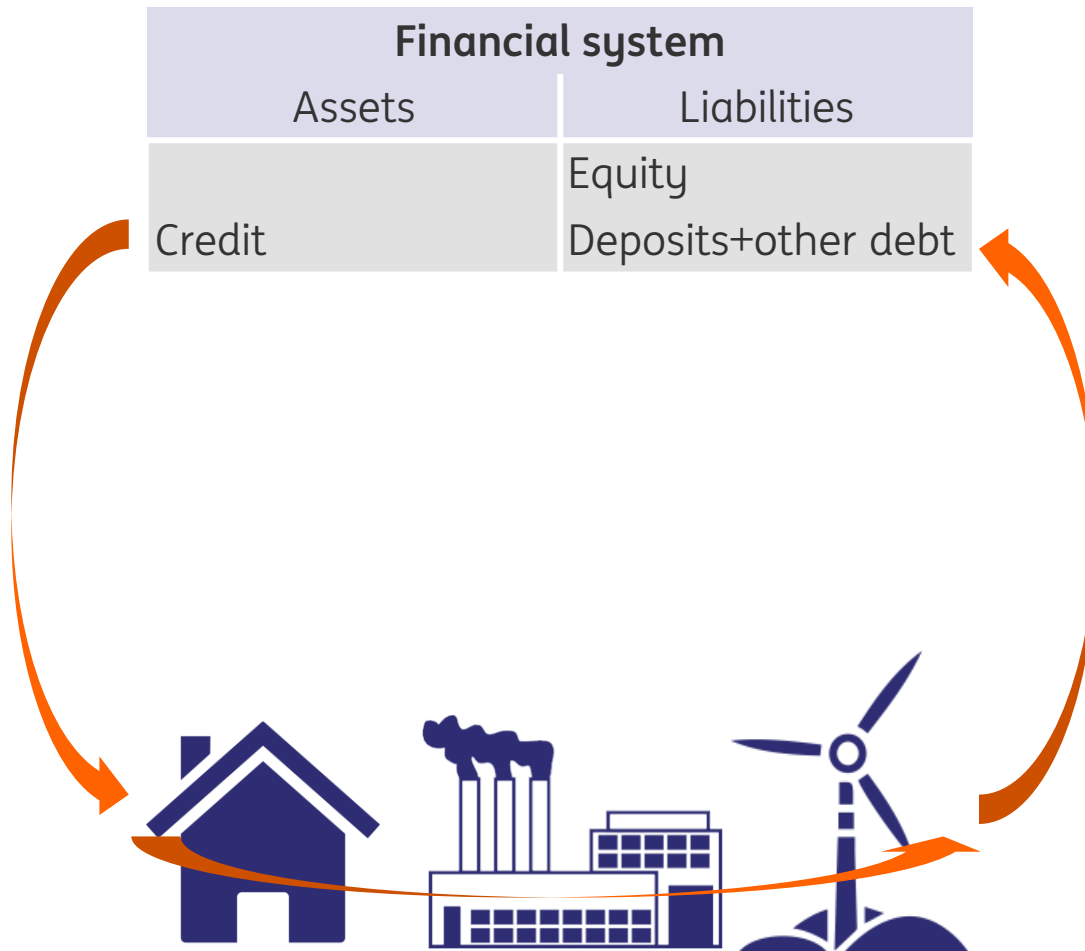
Correlation between house prices and household borrowing

X-axis: house price lead in quarters



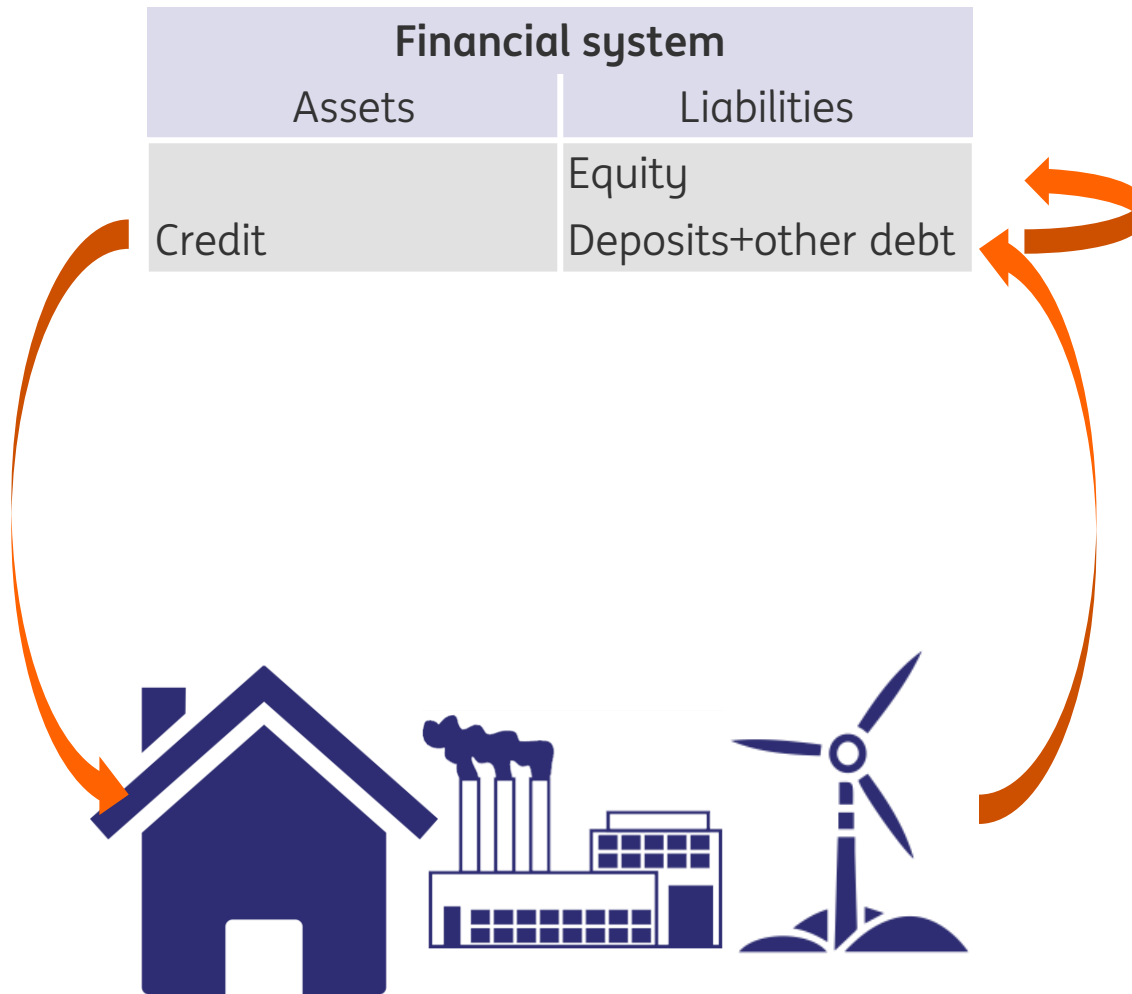
Source: BIS, Eurostat, Case-Shiller, ECB, via Macrobond

A self-inflatable feedback loop of credit...



- By lending, banks create money...
- ...so banking system creates deposits
- Similarly, non-bank credit creates non-bank liabilities
- Credit may support economic growth...
- ...but also asset inflation
- Financial accelerator: Better growth prospects and higher collateral prices facilitate more credit – and vice versa!

A self-inflatable feedback loop of credit & assets



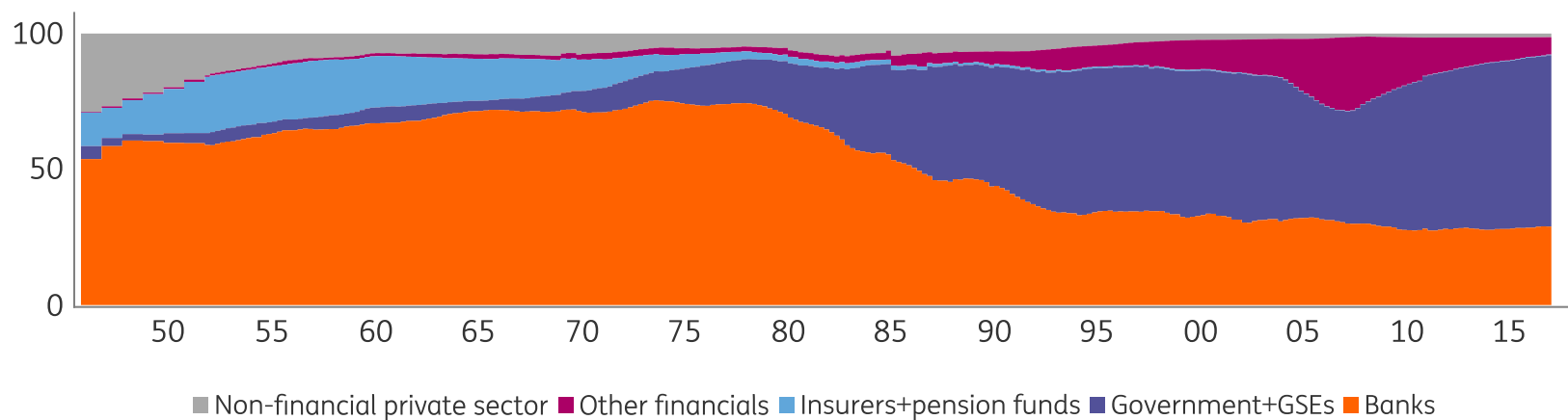
- By lending, banks create money...
- ...so banking system creates deposits
- Similarly, non-bank credit creates non-bank liabilities
- Credit may support economic growth...
- ...but also asset inflation
- Financial accelerator: Better growth prospects and higher collateral prices facilitate more credit – and vice versa!
- Minsky: hedge → speculative → Ponzi

This is not only about banks (1/2)

The “self-inflatable” feedback loop depends on credit and collateral value. It does *not* necessarily depend on banks.

- When banks lend, they create money in the process. This has become focal point for many (e.g. Positive Money, Ons Geld).
- When (semi-)government bodies lend, they create liabilities with (implicit) government guarantee, rendering them liquid and widely accepted.
- When non-banks lend, they create liabilities lacking legal tender status and DGS-protection, but *in good times* liquid and widely accepted.

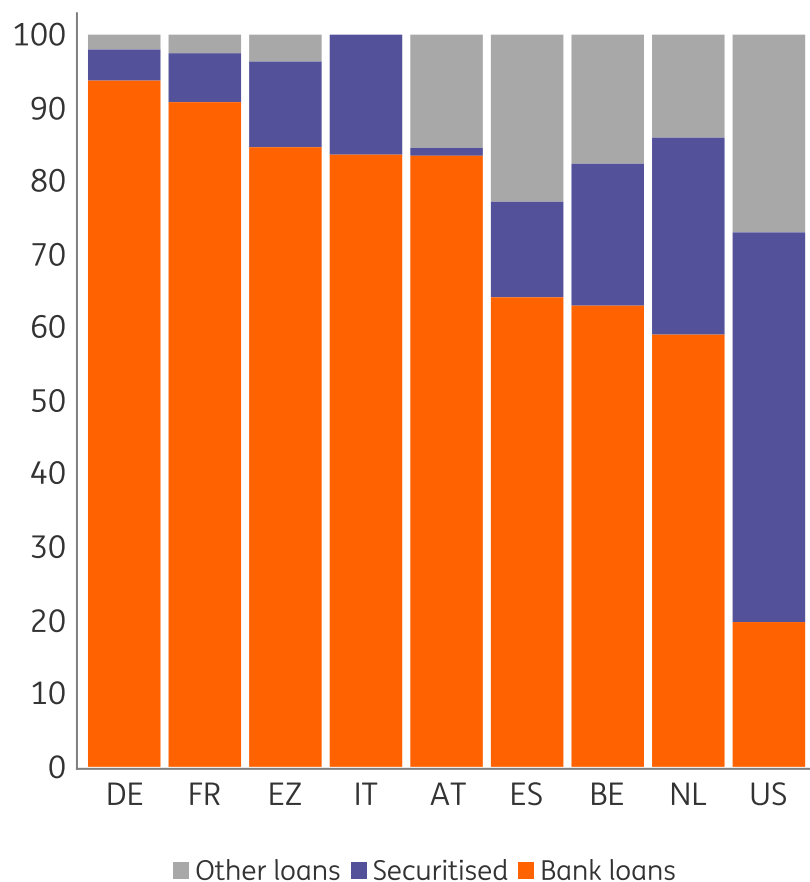
United States mortgage loans outstanding, lender shares (%)



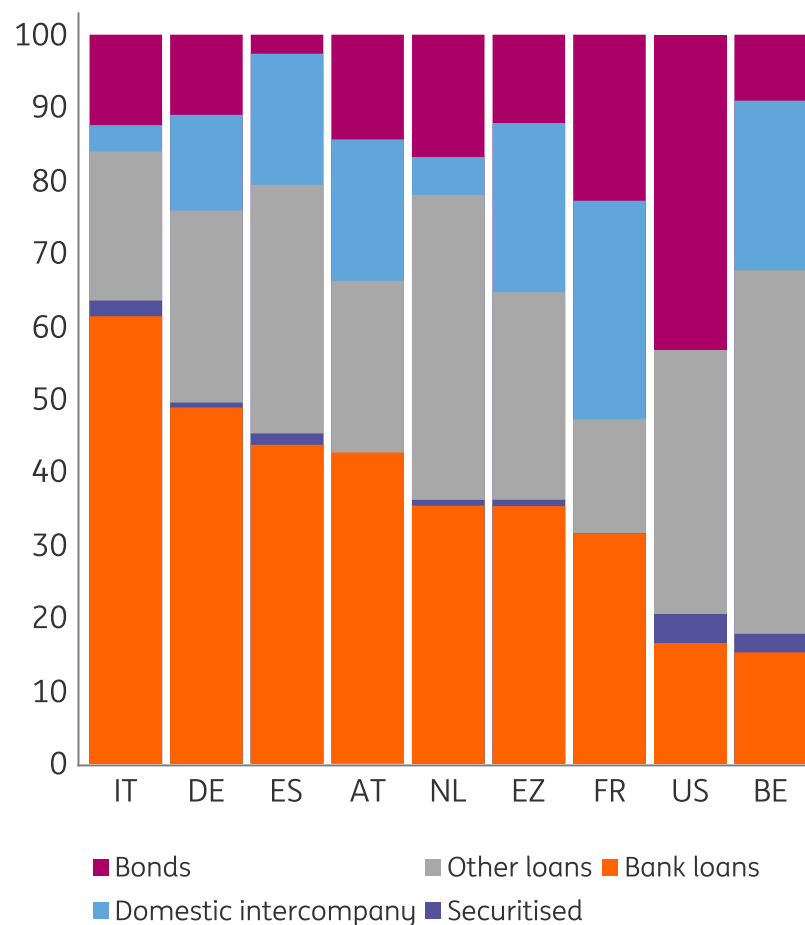
➤ Any regulatory response should not only apply to banks, but to ALL lenders

This is not only about banks (2/2)

Debt financing of households (% of total)



Debt financing of non-financial business (% of total)



Data 2016. Source: ING-calculations using Macrobond, AFME (securitisations), ECB, Eurostat, Federal Reserve.

How do banks manage their lending?



Bank risk management: “three lines of defense”

Overall objectives

- Staying alive, or else dying without a big mess
- Protecting depositors
- Minimising impact of failure on taxpayer

Stay healthy

- Avoid big concentrations
 - In countries, sectors, markets
 - Pay particular attention to real estate
 - ...and home markets
- Risk modeling of PDs and LGDs
- Stress tests on portfolios and entire balance sheet, to capture tail risks (“Greek style” collapse; correlations →1)

Recovery...

- Minimise chance of failure
- Recovery options addressing various threats

More+better capital...

- Basel-III

...& Resolution

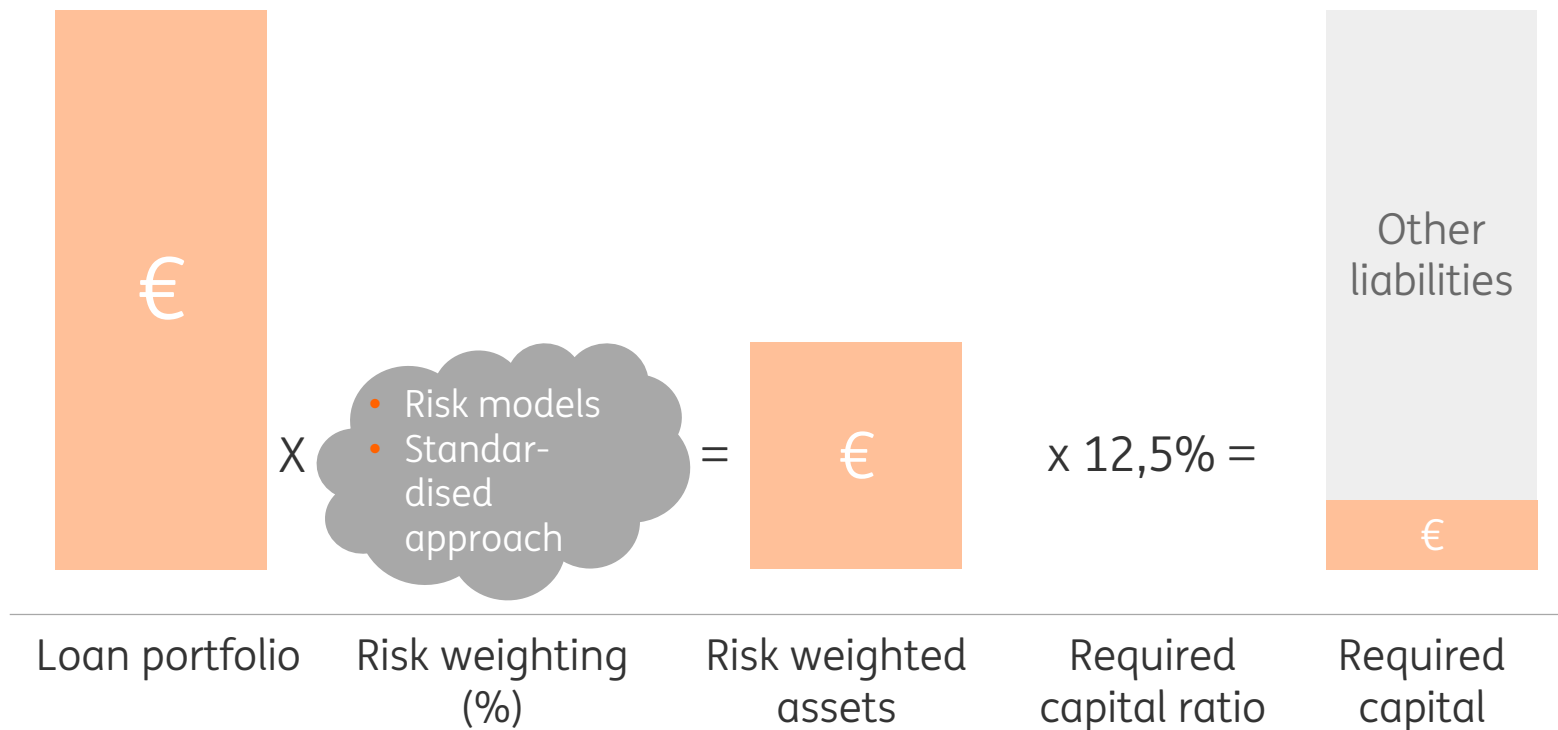
- Allow failure (resolution) by
 - Defining critical economic activities
 - Making those separable

...and other buffers

- Clear liability seniority ranking

Risk capital framework

From total bank assets to regulatory capital (\approx bank equity)



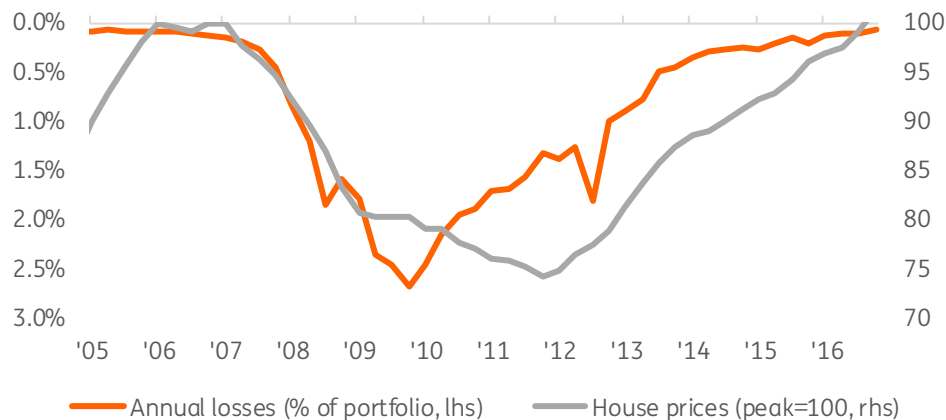
Bank capital allocated to mortgage portfolios

Country	Mortgage risk weight	CET1 (weighted ratio)	Unweighted ratio (leverage)
Ireland	28.70%	14.60%	4.20%
Norway	26.00%	14.30%	3.70%
Denmark	14.00%	16.90%	2.40%
Germany	16.10%	14.80%	2.40%
Spain	17.40%	12.50%	2.20%
Italy	17.80%	11.70%	2.10%
Netherlands	14.70%	13.80%	2.00%
Belgium	12.90%	15.40%	2.00%
France	15.10%	12.60%	1.90%
Sweden	6.90%	18.90%	1.30%
Finland	5.70%	19.50%	1.10%
UK	15.40%	12.50%	1.90%
US big banks (9%)	30.60%	11.10%	3.40%
US other banks (16%)	50%	10.60%	5.30%
US GSEs (62%)	n.a.	n.a.	0.10%

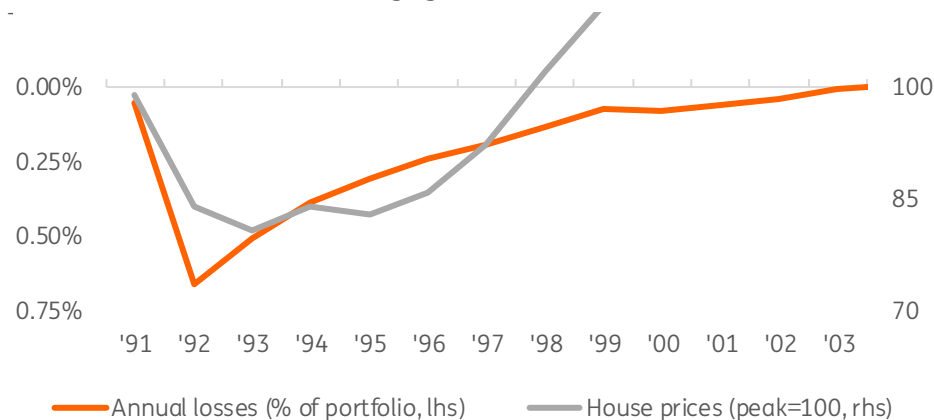
Data 2015. Source: ING-calculations based on EBA EU-wide stress test, US bank annual reports, Macrobond.

Housing busts and mortgage losses

House prices and bank mortgage losses, United States



House prices and bank mortgage losses, Sweden



- Losses mount as house prices drop, and tend to normalise as house prices re-approach previous peak
- Timing and size of mortgage writeoffs depend greatly on country-specific default process, legislation and practices

Sources: ING-calculations, Macrobond. Losses in US are chargeoff rates for banks. Losses in Sweden are losses by mortgage bank Spintab, taken from annual reports.

Experience in the Netherlands

Dutch mortgage portfolio characteristics

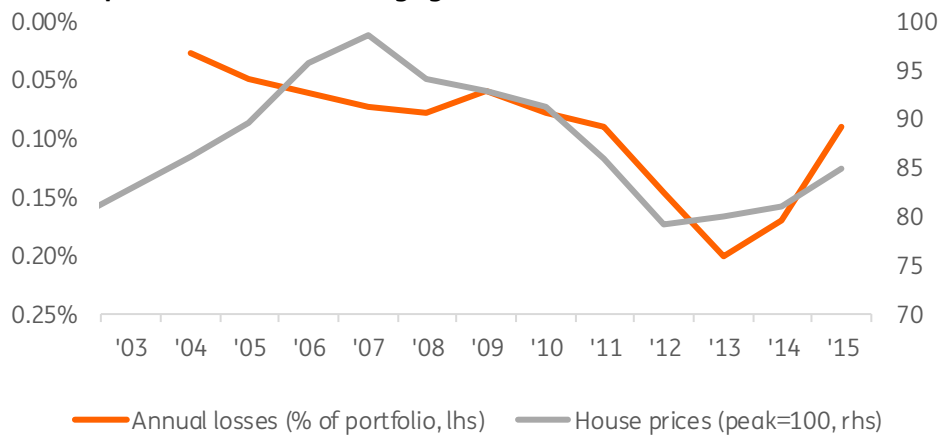
- High LTV
- High gross LTI but much lower net LTI (due to tax deduction)
- Large (legacy) interest-only share
- Yet low default rates and manageable losses

- Dutch mortgage losses peaked at 0.2% per year
- Cumulative losses since 2007 near 1.0% of portfolio.

Too little allocated capital?

- Assuming 10% return on equity, yearly losses fully absorbed by portfolio revenue stream.
- Capital buffer never needed to be used (contrary to US!)

House prices and bank mortgage losses, Netherlands



Sources: [European Supervisory Disclosure](#) for 2014-15. Before, assumed to move in parallel with NHG losses (in line with [DNB-findings](#))

Is there a market failure to be addressed?



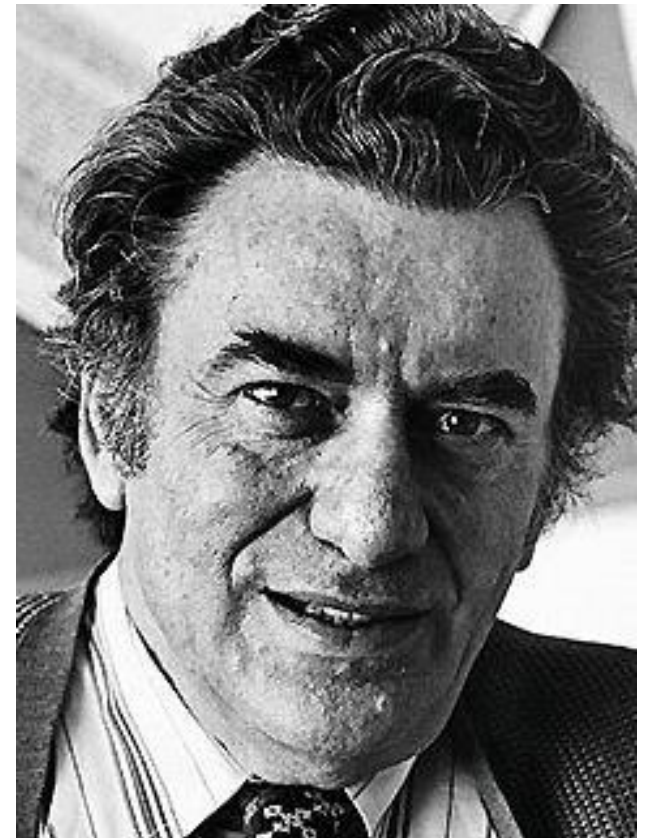
Can lender be expected to take long macro-view?

- The self-inflatable feedback mechanism is a systemic problem.
- Systemic issues are an external effect for individual players.

Market failure: Not all lenders can be expected to fully internalise systemic issues at all times.
Risk of 'race to the bottom'.

Therefore systemic controls necessary: LTV, LTI, DSR

- Link debt to debt servicing capacity, hence income.
 - Put a break on Minskyan speculative & Ponzi borrowing
- 1) Dutch context: Nibud DSR norms, making maximum borrowing capacity much less sensitive to rates
 - 2) Macroprudential regulation (but not just for banks)



Applying Minsky's lessons in the Netherlands

2011

Tightening of Code of conduct (NIBUD-norms): more comply, less explain.

Max 50% interest only.

2013

Tax changes: strong incentive for full annuity/linear mortgages.

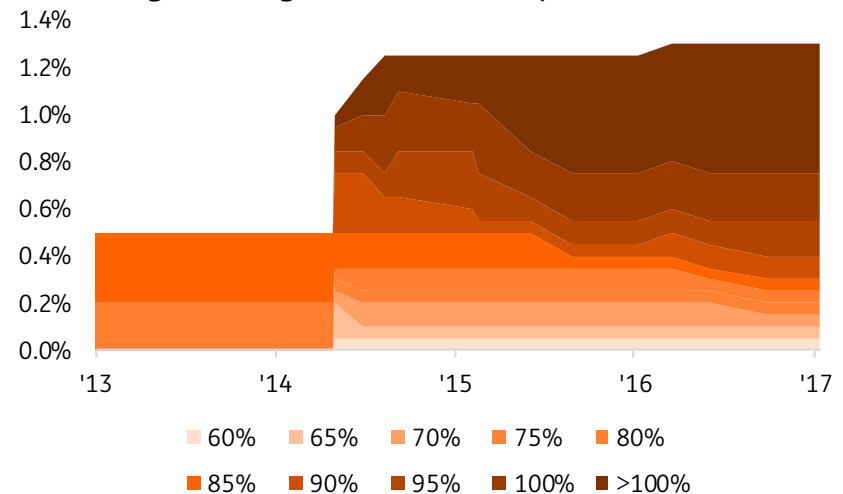
LTV-cap gradually lowered (104% in 2014, down to 100% in 2018).

2014

Gradual reduction of maximum tax deduction rate from 52% to 38%.

ING pricing adapted and made more granular to incentivise lower LTVs and amortisation.

Surcharge for higher LTVs (compared to 55%)



Source: ING rates as published on ING-website.

Macropru to the rescue?

Instruments

- LTV, LTI, sectoral capital requirements (impacting pricing; increasing needed capital but also increasing profitability)
- Differentiate per location if needed ([Claeys & Schoenmaker](#))

Economic challenges

- identify bubble in real time; instrument mix and dosage; transmission time...

Political challenges

- Take away punch bowl just as party gets going
- Manage to stay out of politics

Take holistic view

- prevent shift e.g. from mortgages to consumer credit
- prevent shift from banks to non-bank lenders



To conclude

- Private debt has grown tremendously in past decades. Not all good.
 - Stock vs flow: 2008 was shock to flows, but high debt stock still there
 - Banks have throttled back. Non-bank lending has partly stepped in
 - Tempting to identify global/advanced-economy trends, yet important differences between countries
-
- Housing plays important role, being most important collateral for credit
 - External constraints on credit-housing feedback loop necessary
 - Experience in NL: constraints in code of conduct and law
 - Further steps since 2008: tax reform, LTV price differentiation, LTV cap
 - But is that enough?
-
- In my opinion, institutional constraints necessary: macropru
 - Major challenges: economic, political
 - Broader view necessary: e.g. construction policy, rental market, room for first-time-buyers

Time to

Give me some credit

and ask your

Questions

Disclaimer

Data from Macrobond, unless otherwise noted.

Copyright 2017 ING Bank N.V. All rights expressly reserved.

This publication has been prepared by ING (being the wholesale banking business of ING Bank N.V. and certain subsidiary companies) solely for information purposes. It is not investment advice or an offer or solicitation to purchase or sell any financial instrument. Reasonable care has been taken to ensure that this publication is not untrue or misleading when published, but ING does not represent that it is accurate or complete. The information contained herein is subject to change without notice. ING does not accept any liability for any direct, indirect or consequential loss arising from any use of this publication. This publication is not intended as advice as to the appropriateness, or not, of taking any particular action. The distribution of this publication may be restricted by law or regulation in different jurisdictions and persons into whose possession this publication comes should inform themselves about, and observe, such restrictions. Copyright and database rights protection exists in this publication. All rights are reserved.

ING Bank N.V. is incorporated with limited liability in the Netherlands and is authorised by the Dutch Central Bank.

United States: Any person wishing to discuss this report or effect transactions in any security discussed herein should contact ING Financial Markets LLC, which is a member of the NYSE, FINRA and SIPC and part of ING, and which has accepted responsibility for the distribution of this report in the United States under applicable requirements.